NEWS
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Xitron Establishes Workflow Trade-up Program

Plan designed to migrate users of Rampage and other dated workflows

Ann Arbor, Michigan – April 11, 2016 – Xitron, the leading independent developer of RIP and workflow products for commercial, digital, and high-speed inkjet printing has established a formal trade-up program for prepress workflow users whose software has reached end-of-life, or have found normal upgrade costs prohibitive. The plan assigns a valuation to be used against the purchase of Navigator Version 11 Harlequin RIPs and workflows, or Adobe-based Sierra workflow systems sold through Xitron dealers worldwide.

"When a prepress manager discovers that the software he or she has relied on for years will not be further developed or updated, it can be a trying event," according to Karen Crews, President of Xitron. There may be features or functionality lacking, which could be improved with a new system and that's a positive aspect; but the cost of replacement, especially when it's not planned for, can strain operating budgets. "What we hope to do with this program is make it easier for users to bring their prepress departments up to the latest technology," she added.

Xitron's Sierra workflow incorporates the latest Adobe PDF Print Engine (3.8) in a client-server architecture that includes dynamic imposition, JDF compatibility, and 3D soft proofing of finished jobs. When coupled with Sierra's two free years of support and upgrades, the trade-up program can literally save thousands of dollars off of normal pricing. Navigator 11 is built around the core Global Graphics Harlequin RIP together with workflow modules for preflight, ink re-mapping, and imposition, and similar savings to the end user are available.

All high-resolution RIPs and workflows are eligible for participation in the program; the only requirement being a surrender of the old software's license key or dongle once installation of the new system has been completed and approved.

About Xitron

Xitron develops advanced workflow systems and interfaces to drive the prepress industry's most popular new, and legacy output devices, prolonging our customers' investments. In addition, Xitron's pressroom workflow solutions extend the functionality of press consoles from a number of industry-leading press manufacturers. Xitron's Navigator RIP, Raster Blaster TIFF Catcher, and Sierra Workflow solutions are recognized as prepress standards. Built around the Harlequin RIP core technology from Global Graphics and the Adobe PDF Print Engine from Adobe Systems, Xitron engineers continue to develop solutions for the graphic arts market, driving hundreds of different models of imagesetters, proofers, platesetters, inkjet printers, and digital presses. With shipments of more than 30,000 RIPs, Xitron is the largest independent provider in the market. For more information about Xitron, visit us at www.xitron.com.

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Note to Editors:

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