



PRINT SOFTWARE INNOVATION

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Xitron Energizes Drupa Lineup with Introduction of New Offset Prepress Workflow

K2 will be first new commercial offset workflow in nearly two decades

Ann Arbor, MI – May 22, 2024 – Xitron, a subsidiary of Hybrid Software Group and the developer of Harlequin-based Navigator RIP and workflow products for commercial, flexo, screen, digital, and high-speed inkjet printing has released their product demonstration line-up for the upcoming Drupa trade fair in Dusseldorf, Germany May 28 - June 7th, 2024.

Of special note is the introduction of a new offset workflow designed to replace many of the aging systems installed by Kodak, Fujifilm, Agfa (Eco3) and Heidelberg over the past several years. Without compromising functionality, speed or performance, its price point is expected to be well below competing packages, making it an attractive alternative to high-priced upgrades and costly subscription models. Dubbed K2, the workflow will have only one or two optional modules, as it is intended for sale as a full-featured package designed to drive virtually any new or existing CTP engine.

“We’ve included everything,” says Paul Napolitano, Xitron product manager. “Everything you’d expect in terms of offset workflow features is already there, including an incredibly dynamic imposition engine that puts functionality onto each operator’s desktop.” Harvesting technology from sister companies Color Logic, Global Graphics, and Hybrid Software, K2 delivers streamlined efficiency for commercial offset prepress production unlike any system previously developed.

“The workflow is fast and powerful, and the interface is clean and easy to use, which makes the learning curve extremely short,” Napolitano continued. “With new technology constantly being introduced for other industry segments, we saw offset as being somewhat neglected when it comes to workflow innovation,” he added. “By developing new tools for the offset sector, we feel we’re paying attention to users who have been feeling that neglect.

Along with K2, Xitron will be demonstrating their full slate of products in hall 7A, stand D03. Included will be Navigator Flexo Suite with its remarkable SmartFlexo screening, Navigator SP workflow for screen printers, and the award-winning Navigator DFE for digital print production. K2 and Navigator Flexo Suite will both feature prominently in the Hybrid Software theater with special presentations each day of the show.



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About Xitron

Xitron develops advanced workflow systems and interfaces to drive the prepress industry's most popular new, and legacy output devices, prolonging our customers' investments. In addition, Xitron's Navigator Digital Front End is recognized as best in class by several digital press manufacturers around the world. Xitron's Navigator RIP, Raster Blaster TIFF Catcher, and Sierra Workflow solutions are recognized as prepress standards. Built around the Harlequin RIP core technology from Global Graphics, Xitron engineers continue to develop solutions for the graphic arts market, driving hundreds of different models of imagesetters, proofers, platesetters, inkjet printers, and digital presses. With shipments of more than 48,000 RIPs, Xitron is the largest independent Harlequin RIP developer in the market and is a subsidiary of Hybrid Software Group.

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