



MAKING PREPRESS AFFORDABLE

FOR IMMEDIATE RELEASE

NEWS

Xitron Contact:
Bret Farrah
734.794.1334 direct
517-673-0715 mobile
bfarrah@xitron.com

Xitron Begins Shipments of USB/SCSI Interface

Replaces obsolete SCSI cards in Trendsetter CTP installations

Ann Arbor, MI – July 18, 2016 – Xitron, the leading independent developer of RIP and workflow products for commercial, digital, and high-speed inkjet printing has begun shipping Navigator RIP and Raster Blaster TIFF catcher kits for Trendsetter CTP units operating through SCSI cards installed in their RIP or Print Console.

Xitron's breakthrough development of the USB-SCSI interface grants new life to hundreds of computer-to-plate devices being rendered unusable due to outdated and unsupported technology. SCSI cards, which are unavailable or incompatible with current Windows operating systems are obsolete, putting Trendsetter owners' investment at risk and their prepress production in jeopardy.

This unique Xitron replacement interface (Patent Pending) allows Trendsetter owners to move their systems off of PCs running un-safe operating systems like Windows XP, Windows 2000, and Windows 2003 Server, giving them secure, continued use of their expensive computer-to-plate systems.

The USB-SCSI interface is expected to save hundreds of thousands of dollars among Trendsetter users whose systems are at risk of failure. "Buying a new platesetter can cost a printer a minimum of \$50,000," said Karen Crews, President of Xitron. "We recognized that replacing a serviceable Trendsetter just because the SCSI card failed or couldn't be supported was a serious concern for Trendsetter owners. Because of this development, they now have an economical alternative."

Xitron engineers are now working on other SCSI-based systems such as Agfa's popular Palladio and Fuji's Vx series of platesetters. Announcements confirming support for these systems are expected in the coming weeks. "What's important for people to know and understand," continued Crews, "is that

adopters of this inexpensive solution are not required to purchase an entirely new RIP or workflow in order to integrate it with their Trendsetter.”

Xitron has an installed base of over 30,000 Navigator RIPs and workflows and nearly 5,000 Raster Blaster TIFF Catchers worldwide. Driving CTP devices from Agfa, ECRM, Creo, Kodak, Presstek, Heidelberg, Fuji, and Screen, they provide prepress independence® to customers who want to maximize their investments by extending the life of their prepress systems. More information is available at www.xitron.com, including a downloadable white paper describing the technology.

-30-

About Xitron

Xitron develops advanced workflow systems and interfaces to drive the prepress industry's most popular new, and legacy output devices, prolonging our customers' investments. In addition, Xitron's pressroom workflow solutions extend the functionality of press consoles from a number of industry-leading press manufacturers. Xitron's Navigator RIP, Raster Blaster TIFF Catcher, and Sierra Workflow solutions are recognized as prepress standards. Built around the Harlequin RIP core technology from Global Graphics and the Adobe PDF Print Engine from Adobe Systems, Xitron engineers continue to develop solutions for the graphic arts market, driving hundreds of different models of imagesetters, proofers, platesetters, inkjet printers, and digital presses. With shipments of more than 30,000 RIPs, Xitron is the largest independent provider in the market. For more information about Xitron, visit us at www.xitron.com.

Xitron and the Xitron logo are registered trademarks of Xitron. Other trademarks and copyrights are the property of their respective owners.

Note to Editors:

If you need photos to accompany this release contact Bret Farrah at Xitron, 734-794-1334.

To update contact information or request removal from our editorial mailing list, send an email to bfarrah@xitron.com.