



FOR IMMEDIATE RELEASE

## NEWS

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### **Xitron Introduces Navigator Flexo Suite to LabelExpo Attendees**

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*Economical workflow targets flexo CTP users, shows high-fidelity screening*

**Ann Arbor, MI– September 30, 2019** – Xitron, the leading independent developer of RIP and workflow products for commercial, flexo, digital, and high-speed inkjet printing launched Navigator Flexo Suite at LabelExpo in Brussels, Belgium. The software was demonstrated in Xitron’s booth, as well as other flexo CTP booths during the exhibition, generating attention among flexo printers interested in an economical alternative to expensive legacy products.

“With so many new flexo CTP engines entering the market, many of which are on display here, LabelExpo is the perfect venue to begin introducing the package to end user prospects as well as ctp manufacturers,” said Karen Crews, President of Xitron. “Feedback was extremely positive and demos ran back-to-back for most of the exhibition.”

Navigator Flexo Suite combines the powerful Xitron RIP and Workflow with SmartFlexo screening and the new Navigator Plate Controller for final plate assembly. The four modules together represent a turnkey solution for economical flexo plate production, designed for use with any of the flexo ctp engines that accept one-bit TIFF input.

“Visitors have been very interested in the SmartFlexo screening module,” Crews continued. “The level of customization regarding am/fm change over, highlight dot retention, and surface screening variation are unlike anything currently available with a Harlequin RIP. Perhaps most important, the price point for the package makes this a very attractive option for flexo ctp users. The base price for Navigator Flexo Suite is expected to be less than \$15,000 in the US and it is available for immediate release and shipment.

**About Xitron**

Xitron develops advanced workflow systems and interfaces to drive the prepress industry's most popular new, and legacy output devices, prolonging our customers' investments. In addition, Xitron's pressroom workflow solutions extend the functionality of press consoles from several industry-leading press manufacturers. Xitron's Navigator RIP, Raster Blaster TIFF Catcher, and Sierra Workflow solutions are recognized as prepress standards. Built around the Harlequin RIP core technology from Global Graphics and the Adobe PDF Print Engine from Adobe Systems, Xitron engineers continue to develop solutions for the graphic arts market, driving hundreds of different models of imagesetters, proofers, platesetters, inkjet printers, and digital presses. With shipments of more than 30,000 RIPs, Xitron is the largest independent provider in the market. For more information about Xitron, visit us at [www.xitron.com](http://www.xitron.com).

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**Note to Editors:**

If you need photos to accompany this release contact Bret Farrah at Xitron, 734-794-1334.

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