



MAKING PREPRESS AFFORDABLE

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## NEWS

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### **Xitron Navigator Digital Front End Makes DuraLink Debut**

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#### ***Paired with Shanghai Dragon Printing Machinery's Dumax-330 label press at All in Print***

**Ann Arbor, MI – November 13, 2018** – Xitron, the leading independent developer of RIP and workflow products for commercial, digital, and high-speed inkjet printing has partnered with China's Dragon Printing Machinery, launching a DFE developed specifically for presses using Memjet DuraLink technology. Dragon, a member of UP Group introduced their Dumax-330 label press at All in Print, China. Revealed first to a select group of industry dignitaries and the media, the Dumax-330 with Xitron's DFE was one of the most popular exhibits at the show.

Able to print at 100 meters per minute, the Dumax-330 is a high-speed roll-to-roll inkjet press designed for labels, custom packaging, and variable data applications. It features a maximum printing width of 222 mm and can handle a 600 mm diameter roll of coated, uncoated, glossy, matte, synthetic stock, or plastic film. The new Memjet Duralink printhead carries a 1600 dpi resolution with 70,400 nozzles and five times nozzle redundancy. This means five nozzles address each pixel on the page for truly sustainable quality.

Xitron's Navigator DFE controls job queuing, imaging, and color management, and includes an innovative spot color matching capability that is important for brand owners. RIP speed is among the fastest in the industry, even when incorporating variable data options for custom applications. Because of this, Navigator is able to drive the Dumax-330 at full rated speed. Built around the industry standard Harlequin platform, Navigator's command and control of jobs allows operators to maintain complete production visibility throughout each print run.

“We’re extremely honored to be working with UP Group and Memjet on this important launch,” said Karen Crews, president of Xitron. “The interest at the exhibition was high and the press performed flawlessly through the entire show schedule.” Willie Huang, Chairman of UP Group added, “Our teams have kept in close contact throughout this development process and the result is a tightly integrated system that is producing superior results. The product launch at the exhibition was very well attended and I anticipate much future success due to our intense collaborative efforts.”

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### **About Xitron**

Xitron develops advanced workflow systems and interfaces to drive the prepress industry's most popular new, and legacy output devices, prolonging our customers' investments. In addition, Xitron's pressroom workflow solutions extend the functionality of press consoles from a number of industry-leading press manufacturers. Xitron's Navigator RIP, Raster Blaster TIFF Catcher, and Sierra Workflow solutions are recognized as prepress standards. Built around the Harlequin RIP core technology from Global Graphics and the Adobe PDF Print Engine from Adobe Systems, Xitron engineers continue to develop solutions for the graphic arts market, driving hundreds of different models of imagesetters, proofers, platesetters, inkjet printers, and digital presses. With shipments of more than 35,000 RIPs, Xitron is the largest independent provider in the market. For more information about Xitron, visit us at [www.xitron.com](http://www.xitron.com).

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### **About Shanghai UP Group**

UP Group was founded in August 2001 and has become well known for manufacturing and supplying the Printing, Packaging, Plastic, Food processing, and food processing machines in local and international markets. Its products are very popular in China and also have been exported to more than 80 countries.

Besides the 15 members of group, UP Group also has established long term strategic collaborations with more than 20 associated companies. UP Group's vision is to build a reliable and multi-win cooperative relationship with its partners, distributors and customers, as well as to create a mutually progressive, harmonious, successful future together.

UP Group's mission is to supply trustworthy products, continually improve technologies, apply strict quality control, and provide timely after-sale service.

### **Caption for attached photo:**

Willie Huang, President and CEO of Shanghai UP Group presents the Dumax-330 inkjet label press to printing industry dignitaries and the media at All in Print China. The high-speed label press - configured with Memjet Duralink heads – is being driven with the Xitron Navigator Digital Front End.

### **Note to Editors:**

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