

**“WE ARE SEEING A SIGNIFICANT
REDUCTION IN MAKE-READY
TIMES ON OUR PRESSES AND
ARE DELIGHTED.”**

**CUSTOMER
SPOTLIGHT**

CUSTOMER:
CYRIL LUFF METAL
DECORATORS

LOCATION:
CWMBRAN
SOUTH WALES

PRODUCT:
XITRON
NAVIGATOR

Cyril Luff Metal

Decorators are one of the largest independent metal decorators in Europe. Established in 1979 and based at Cwmbran South Wales, Luff performs trade printing, coating and slitting of tinplate, steel and aluminum sheets decorated for aerosols, biscuit tins, cosmetic products, food containers, and specialty products for many of the household brand names who use metal packaging.

Having experienced considerable growth during the past year, Managing Director Ben Luff made the decision to upgrade their imagesetter-based prepress department. In a bid to enhance their quality and production efficiency, Luff moved to a large format CtP system and workflow through International Graphics Supplies.

IGS, Europe's largest supplier of refurbished CtP equipment was asked to identify their current prepress needs and the future requirements of Luff's blue chip customer base. Following several meetings with the prepress and press room staff, IGS proposed a refurbished Agfa VLF CtP, new Xitron Navigator (Harlequin) workflow and Epson 9900

proofers along with Fuji thermal plates and processor supplied by Service Offset Supplies (SOS). The system was installed in March, 2015.

According to Luff, it was only a matter of weeks before the investment was paying dividends. "We are seeing a significant reduction in



**Tony Pitt Pre-Press Manger
Cyril Luff and Peter Flynn
MD IGS beside the Agfa
VLF CtP**



make-ready times on our Crabtree presses and are delighted with the increased quality being achieved on press," he said. "The installation and support of the IGS technical team has made the transition from conventional platemaking very smooth. This new investment combined with our print expertise not only ensures that we stay at the top of our sector, but more importantly, we are able to meet and, indeed, exceed clients' expectations," he continued.

Peter Flynn, Managing Director of IGS commented on the installation. "CtP and workflow sales are a consultative process between IGS and our customers to ensure the system we supply meets their requirements and future expansion. I'm very pleased to see Luff's are already enjoying the many benefits of moving to CtP."

For further information on this and other successful IGS installations, please contact the following:

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