



FOR IMMEDIATE RELEASE

NEWS

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Xitron Announces New Pressroom Workflow

Adds automation to press ink key presetting

Provides tighter integration between prepress and pressroom

Ann Arbor, Michigan – April 30, 2010 – [Xitron](#), the prepress industry's leading independent developer and integrator of Raster Image Processors, RIP management and prepress workflow software, today announced the release of a new pressroom workflow solution – KeySetter, designed to bring a printer's prepress and pressroom together. The new solution provides automated ink key presetting to a host of press consoles from leading industry manufacturers such as Adast, Heidelberg, Komori, Mitsubishi, Sakurai and Shinohara.

Xitron's KeySetter family of pressroom workflow solutions includes three different options:

- **KeySetter Light** – produces a simple chart of the ink key settings which can be printed to a printer or saved as a PDF file.
- **KeySetter Pro** – produces a specific file format for presses that require proprietary format ink key setting data.
- **KeySetter Connect** – provides the greatest level of automation in the pressroom with a direct connection to the press console

"We are thrilled to introduce our new pressroom workflow solutions," stated Mark Eisenschenk, Xitron's President and CEO. "KeySetter is yet another of Xitron's innovative products designed to increase a printer's productivity by extending the useful life of existing capital investments."

KeySetter is available either as an add-on to an existing Xitron Navigator workflow or as a standalone system compatible with virtually all prepress workflow solutions in use today. KeySetter is powered by Xitron's powerful Navigator workflow server software. The server provides the basic for many of Xitron

workflow solutions including Navigator GPS and Navigator *Elite*. Extending the server functionality to handle the pressroom workflow was a logical step and makes integration between a prepress department and pressroom quick and easy.

KeySetter operation is very simple. First the job file is sent from the prepress department to the KeySetter software application. Next KeySetter examines the file and generates the initial ink key settings. Then it produces either a proprietary file format to be read by a specific press. In the case of KeySetter Connect, it directly connects to the press console. With three simple steps, using KeySetter can make preparing for print as easy as ready . . . set . . . print.

This software runs on a PC system with one Navigator workflow server supporting multiple press consoles with KeySetter Light, KeySetter Pro or KeySetter Connect. KeySetter Connect is accessed by the press operator through an intuitive touch-screen monitor application at the press console.

Xitron offers prepress and pressroom workflow solutions through its [network](#) of OEMs, distributors, dealers, and system integrators worldwide.

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About Xitron

Xitron develops advanced workflow systems and interfaces to drive the prepress industry's most popular new and legacy output devices, prolonging our customers' investments. In addition, Xitron's pressroom workflow solutions extend the functionality of press consoles from a number of industry leading press manufacturers. Xitron's Navigator RIP, Raster Blaster TIFF Catcher, and Xenith Workflow solutions are recognized as pre-press standards. Built around core technology from Global Graphics and Adobe Systems, Xitron engineers continue to develop solutions for the graphic arts market, driving over 250 different models of imagesetters, proofers, platesetters, and digital presses. With shipments of more than 20,000 RIPs, Xitron is the largest independent provider in the market. For more information about Xitron, visit us at www.xitron.com.

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Note to Editors:

If you need photos to accompany this release contact Bill Owens at Xitron.

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