



FOR IMMEDIATE RELEASE

NEWS

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Xitron Announces Xenith Sierra 2.5 Workflow

***Features Adobe® PDF Print Engine 2.0 technology,
enhanced integration with Metrix® planning and ganging software***

Ann Arbor, Michigan – March 31, 2010 – [Xitron](#), the prepress industry's leading independent developer and integrator of Raster Image Processors, RIP management and prepress workflow software today announced the availability of Xenith Sierra 2.5, a prepress workflow based on Adobe PDF Print Engine technology.

[Xenith Sierra 2.5](#) improves production in prepress by increasing automation and reducing the chance for common operator errors with features that include:

- Adobe PDF Print Engine 2.0
- Integration with Metrix® planning and ganging software
- Support for device linked profiles
- Media profiles for Xitron's [X1 TotalProof inkjet media](#)
- Connectivity with [PRINTERnet](#) – Xitron's Web-to-Print solution
- Archive module supporting manual and automated archiving based on job criteria

Xenith Sierra is the premier workflow offering in Xitron's line of RIP and workflow solutions. Based on JDF and the Adobe PDF Print Engine technology, Xenith Sierra is an excellent solution for larger printers who need comprehensive control over every job, while automating prepress tasks, Xenith Sierra provides the tools and power to substantially increase throughput, improve quality, reduce errors, and maximize performance. Xenith Sierra supports more than 250 output devices from various manufacturers including proofers, imagesetters, platesetters, digital presses, and production copiers.

“Xenith Sierra 2.5 incorporates many of the product features requested by our users,” stated Mark Eisenschenk, Xitron's President and Chief Executive Officer. “Xenith Sierra offers significant automation and productivity capabilities demanded by busy prepress departments.”

Xenith Sierra also provides connectivity to PRINTERnet, Xitron's new web-to-print, online job submission, preflighting and proofing solution. PRINTERnet enhances prepress department capabilities by connecting directly to clients through a highly automated web-based system. Jobs are submitted through a simple user interface with basic job ticket information entered by the customer. This information is then sent along with the job to the printer's CSR or prepress department.

Special upgrade programs for existing Xenith 4PDF, Xenith Extreme and Xenith Sierra users are being offered through June 30, 2010. Xenith Sierra users with a Xitron *TotalCare™* Platinum Support Agreement will receive Xenith Sierra 2.5 at no charge as a part of their support program. Information regarding Xenith Sierra 2.5 is available by emailing xitronsales@xitron.com or visiting Xitron's website at www.xitron.com/sierraworkflow.

Xitron offers RIP and Workflow solutions through its network of OEMs, distributors, dealers, and system integrators worldwide.

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About Xitron

Xitron develops advanced workflow systems and interfaces to drive the prepress industry's most popular new and legacy output devices, prolonging our customers' investments. Xitron's Navigator RIP, Raster Blaster TIFF Catcher, and Xenith Workflow solutions are recognized as pre-press standards. Built around core technology from Global Graphics and Adobe Systems, Xitron engineers continue to develop solutions for the graphic arts market, driving over 250 different models of imagesetters, proofers, platesetters, and digital presses. With shipments of more than 20,000 RIPs, Xitron is the largest independent provider in the market. For more information about Xitron, visit us at www.xitron.com.

Note to Editors:

If you need photos to accompany this release contact Bill Owens at Xitron.

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