



FOR IMMEDIATE RELEASE

## NEWS

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# Xitron Announces Trade-In/Trade-Up Program for Third-Party RIP and Workflow Users

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## *Upgrade to Navigator Elite Workflow Solution*

**Ann Arbor, Michigan – September 3, 2009** – Xitron, the prepress industry's leading independent developer and integrator of Raster Image Processors, RIP management software and workflow solutions today announced a Trade-in/Trade-Up Program for users of third-party RIP and workflow solutions toward the purchase of a Navigator *Elite* workflow. The Navigator *Elite* workflow will be demonstrated at PRINT 09 in Chicago, September 11-16, 2009 in Xitron's booth 6943.

The Trade-In/Trade-Up Program provides users of various third-party RIPs and workflows an upgrade path to a high performance Navigator *Elite* workflow while receiving up to \$1,500 credit for their old RIP or workflow. Navigator *Elite* offers a robust workflow that meets the demands of even the busiest prepress departments with:

- Controllable job management and ticketing capabilities
- Integrated soft proofing
- Output device control and feedback at operator workstations
- PDF Creation and Preflighting
- Ink Remapping
- Imposition Integration with Dynagram inpO2 family of imposition solutions
- Scriptable Hot Folders
- TIFF Job Grouping
- Integrated web-to-print option
- Press Ink Key Calculation with KeySetter option
- Inkjet Proofing Options for Epson, Canon and HP wide format printers
- ROOM Proofing Option

The trade-in/trade-up program is available for Navigator *Elite* workflow kit and bundle orders placed through September 30, 2009.

Xitron offers Navigator solutions through its network of OEMs, distributors, dealers, and system integrators worldwide. Xitron RIPs and workflow solutions drive more than 250 different output devices ranging from black and white and color proofers to film imagesetters and the latest in CTP and direct-to-press systems. With shipments of more than 20,000 RIPs, Xitron is the largest independent provider of RIPs in the market. For more information about Xitron products, visit Xitron on the web at [www.xitron.com](http://www.xitron.com).

**About Xitron**

Xitron, the software and interface group of Vanguard Graphics International develops flexible workflow systems and interfaces designed to drive the prepress industry's most popular new and legacy output devices. This prolongs and protects our customers' investments. Xitron's Navigator RIP, Raster Blaster TIFF Catcher, and Xenith Workflow solutions are recognized as pre-press standards. Built around core technology from Global Graphics and Adobe Systems, Xitron engineers continue to develop stable, yet flexible solutions for the graphic arts market, driving over 250 different models of imagesetters, proofers, platesetters, and digital presses. With shipments of more than 20,000 RIPs, Xitron is the largest independent provider in the market. For more information about Xitron, visit us at [www.xitron.com](http://www.xitron.com).

**Note to Editors:**

If you need photos to accompany this release contact Bill Owens at Xitron.

HTML and PDF versions of this release may be review at <http://www.xitron.com/Press%20Release.htm>

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